

Eight reasons HR and Reward leaders say now is the time for global benefits technology



Findings from our 2023 Evolution research

#1 To meet evolving employee expectations for better technology experiences

How employees feel about their benefits tech varies by region.

Percentage of employees rating their benefits tech as good/excellent:

- 72% India
- 38% Asia
- 38% Europe
- 71% North America



70% of employees say workplace tech lags behind the tech they use at home, a 10% increase from 2022.

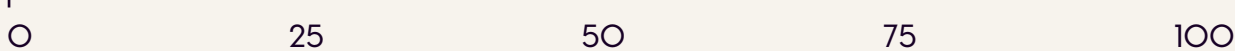
#2 To drive benefits engagement

80% of employers say they could use benefits tech more effectively to drive engagement.

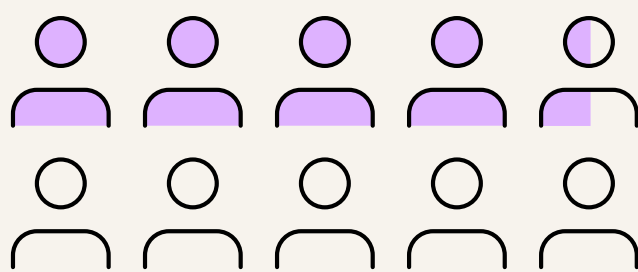


#3 To show the value of everything they offer employees

48% of employers said this is the most important factor

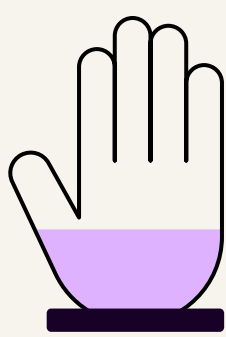
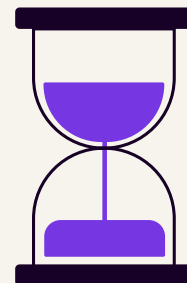


#4 45% of employers want to better understand their people



#5 38% want to reduce benefits administration

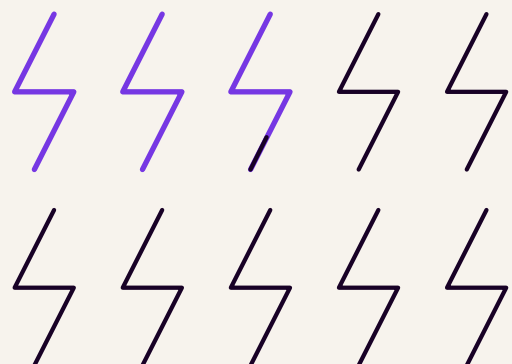
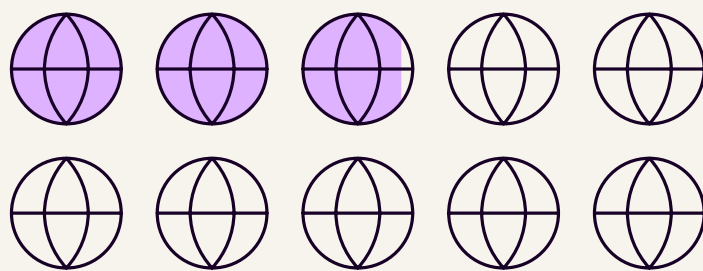
38%



#6 32% are implementing benefits tech to support the company values and purpose

#7

29% want to offer a consistent global experience



#8 To decrease compliance risk

28% of HR and reward leaders said this was their top priority.

[Click here to read our Evolution Report to learn more](#)

